**Oral health Literacy in Chennai has improved but there is much to be done: Experts**

**Chennai, August 18, 2019:** Chennai has exhibited a significant improvement in oral health literacy in past years, however, there is still much to be done to make people proactive in oral healthcare, said experts on Sunday.

“Capacity to obtain, process and understand basic health information and services is very crucial to make appropriate timely oral health decisions. Its improvement leads to enhanced awareness among patients towards their health,” stated Lt Gen Dr Vimal Arora, CCO of Clove Dental.

“Chennai, being one of India’s most well-equipped and aware cities in terms of taking proactive oral care, has shown some great promise but still, there is much more to be done to augment the oral health services of the city,” said Dr Arora during the launch of 30th clinic of Clove Dental in the city.

Clove Dental has been extending its footprints and has crossed the mark of 330 clinics in 12 states. With its 30th clinic in Chennai, they have achieved another milestone. What sets the leading dental chain apart is their well-equipped clinics offering latest technology for quality healthcare of the patients.

Highlighting the obstacles in way of providing quality oral health, Dr Arora said, “One of the big challenges for dentistry is the lack of quality infrastructure and adequate training to dental graduates. We, at Clove, are committed to fill this gap and thus our clinics adhere to the highest standards for the hygiene, as established by the American Dental Association. To prepare our dentists to adhere to our protocols, our Cove’s Leadership Academy and online Training Management Tool ensures consistent on-the-job learning.”

Clove Dental has established its own in-house Clove’s Leadership Academy, known as CLA that focuses on scientific as well as leadership training. They conduct more than 120 scientific programmes in a year. Every staffer is trained for emergency handling. Every city and zones have well-versed trainers to ensure consistent learning. The introduction of our online Training Management Tool (LMS) makes their training systems even more scalable. LMS has all the mandatory courses available online, along with huge e-library.

Highlighting the speciality which makes Clove clinics stand apart, Dr. Subramanian, Zonal Head – Chennai said,
“Our clinics offer the highest thresholds for hygiene, clinic safety, transparency, ethics, and customer service. Our four-step sterilization protocol guarantees hygiene and clinical safety of each instrument and surface that comes in contact with each patient.”

Clove Dental manages to reach around 40,000 patients a month across India and maintain their trust through quality healthcare services, hygiene, and excellence. Respect for customers, team members, vendors and support staff through compassion, cooperation, rights, and privacy; and integrity in ethics, honesty, learning, and conflicts of interest have been the pillars of the Clove environment and culture.

 “Our state-of-art clinics based on best global standards will go a long way in raising the benchmark in dentistry in India,” Dr Arora concluded.

Clove Dental is an industry leader making world class dental care accessible to large number of Indians every week and month.